

## NEWSMAKERS

### Confectionery Pavilion at 2004 FPMA and PMMI expos

The Food Processing Machinery Association (FPMA) and the Packaging Machinery Manufacturers Institute (PMMI) have announced the creation of a Confectionery Pavilion at the 2004 Food Processing Machinery Expo, colocated with PackExpo International. The Confectionery Pavilion will feature the latest developments in both processing and packaging technology.

Planners expect more than 50,000 visitors to benefit from the packaging and processing technology on display. Products across a multitude of manufacturing sectors will be exhibited. The pavilion is promoted to help those who focus on the confectionery industry.

The 2004 Food Processing Machinery Expo and Pack Expo will take place November 7 through 11, 2004, in the McCormick Place of Chicago, Illinois, USA.

### New head of Danisco flavors

Jos Kleppers has joined Danisco as president of the flavors division. He has 20 years of experience in the flavor industry.

Kleppers spent his early career with BBA, rising to vice president of flavors and fragrances in Europe. Over the past three years he has been with Sensient, most recently as president of flavors and fragrances worldwide.



Jos Kleppers

### BCH Ltd. now represented by Crosio & Associates

Crosio and Associates of Liburn, Georgia, USA, has been selected by BCH Ltd. of Lancaster, England, to represent the company in North America.

BCH was established in 1835 and remains family owned and operated by Tony & Christine Coates. The company provides process and extrusion engineering for the confectionery, bakery and food industries. BCH specializes in turnkey and custom systems for the manufacture of licorice, caramels, toffees, fondants, chews and marshmallow products.

### SPI Polyols hires director of marketing

Effective September 1, 2003, Jerry Roland has joined SPI Polyols as director of marketing for specialty products. He has a food science background with nearly 20 years of experience developing, marketing and selling specialty ingredients and functional food systems. Roland has been directly involved in the selling and marketing of polyols and most recently he has managed business development, selling omega 3 fatty acids in functional foods.



Jerry Roland

In this new role, his direct responsibilities include tactical and strategic marketing to support the growth of maltitol syrups, HSH, crystalline maltitol, maltose and other specialty products in existing and new markets.

### Buhler appoints U.K. managing director

Buhler has recently appointed Robert Egli as managing director for its U.K. subsidiary Buhler Ltd.

He has a history of more than 30 years with Buhler in various sales and service positions.



Robert Egli

## INGREDIENTS, EQUIPMENT AND SUPPLIES

### Aarhus United

Aarhus United has developed Cisao, a line of zero *trans*, nonhydrogenated shortenings. These all-purpose shortenings for the bakery industry add texture to products and ensure uniformity from batch to batch. Largely based on interesterified and fractionated oils, Cisao also displays good crystallization and melting properties and high oxidative stability.

In high-fat applications, Cisao provides the plasticity for efficient production processes, promotes flavor release and mouthfeel, ensures long shelf life and creates consumer-accepted products.