

Sweet Brazil for the Latin American confectionery industry

The 7th International Sweet Brazil trade show, held 10–13 August 2004 in Curitiba, welcomed a record 30,000 visitors, including wholesalers, distributors, manufacturers and international buyers from 23 countries: South Africa, Saudi Arabia, Algeria, Argentina, Bolivia, Canada, Chile, Denmark, Egypt, United Arab Emirates, United States, Ghana, Yemen, Israel, Libya, Morocco, Namibia, New Zealand, Paraguay, Portugal, Samoa and Uruguay. The show, the largest of its kind in Latin America, is promoted by Associação Brasileira da Indústria de Chocolates, Cacau, Amendoim, Balas e Derivados (ABICAB), the Brazilian Association of the Chocolate, Cocoa, Peanut, Candies and Derivatives Industry.



New this year was the Sample Room, which was enjoyed by many visitors.

Brazil is the main world producer of sugar and one of the largest of cocoa. It is the fifth-largest producer of chocolates in the world, with 347,000 produced tons, and the second in candies, with 477,000 tons. The industry sells more than US\$2.1 billion a year of confectionery products. In 2002–2003 Brazilian exports grew 48 percent. Today Brazil exports to 134 countries worldwide.

BEL Chocolates *Brazil*

Tel: +55 (14) 415 12 11
Fax: +55 (14) 415 12 26
www.bel.com.br



Multi-Packs: 12 pieces in a package. Malted Milk, Peanut Butter or Strawberry Burst.



Multi-Packs: four pieces in a package. D'Mile, All Right or What's Up?



Chocolate Delights: bag assortment of 50 miniature pieces, 9 g each.



Chocolate Delights Bonbons: 180 g box assortment of miniatures.

Beré *Brazil*



Balas Mastigaveis: chewy candies available in pineapple, yogurt, coffee, banana, toffee and strawberry flavors.

Balas Duras: hard candy in peanut flavor.



Balas Recheadas: filled candies in mint with chocolate, peppermint, coconut, cinnamon, cherry and honey flavors.

Dan•Top *Brazil*



Dan•Pop: six individually wrapped, chocolate-coated marshmallow pieces.



Palitos: chocolate-covered wafer sticks, available in two package sizes.



Dan•Mel: eight chocolate-covered pieces per package.

Docile *Brazil* Alimentos Ltda.

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Balas de Goma: assorted fruit jelly rolls, packed 30 units to a display.