

NEWSMAKERS

Bosch So. American area sales manager



Mark de Bruijn

German-based Bosch has appointed **Mark de Bruijn** as its area sales manager for South America and the Benelux (Belgium, Netherlands and Luxemburg). He has more than 16 years of experience in the confectionery industry, and has worked previously for Wiener & Co. and Haas-Mondomix.

Tate & Lyle hires director of marketing

Tate & Lyle has announced the appointment of **Harvey Chimoff** as its new director of marketing, Americas. Chimoff will be joining the Tate & Lyle global marketing department, working with Greg Morency, vice president, global marketing.

Bunge Oils names Reisman

Bunge North America has named **Francine Reisman** as territory sales manager for Bunge Oils. Based in the Northeast, Reisman will help lead Bunge Oils' outside sales team serving food-processing customers.

Reisman brings more than 20 years of experience in the food industry to Bunge. Most recently, she served as regional sales manager and customer service manager for Aarhus United. Before that, she worked for Alnor Oil Company.



Francine Reisman

Degussa to sell food ingredients operations to Cargill

Degussa AG of Düsseldorf, Germany, has agreed to sell its food ingredients operations to Cargill of Minneapolis, Minnesota, USA, for €540 million (US\$670 million).

The Degussa food ingredients business unit consists of the texturant systems (hydrocolloids, blends, lecithin, cultures and bioactive ingredients) and flavors business (flavoring solutions for the beverage, dairy, confectionery and other food sectors) lines.

Sollich appoints executive director

Ralf Schaffer, a 20 year veteran of Sollich, has been appointed executive director of Sollich KG. He started as sales manager for Scandinavia, then in Southeast Asia, and the Netherlands. Since 1990 Schaffer has been responsible for the sales department.



Ralf Schaffer

Haas celebrates centennial

In September the Austrian company Franz Haas Waffel- und Keksanlagen-Industrie GmbH celebrated its centennial.

In 1905 master locksmith Josef Haas was granted the license to run a building-fitting and machine-fitting business in Vienna. His three sons learned the locksmith trade from him and took over the small company after qualifying as master craftsmen in 1933.

In 1943, one of the sons, Franz Haas, received an order to repair wafer irons used in the manufacture of *Karlsbader Oblaten* (traditional flat, round wafer products) and other wafer products. He became interested in wafer machines and developed new concepts for the production of wafers. In 1948, he designed and built his first wafer machine.

In 1966, Franz and Maria Haas founded the company Franz Haas Waffelmaschinen as a supplier to the wafer, biscuit and confectionery industries in Austria and more than 120 other countries.

Today the business has developed into a global group of companies managed by the children of Franz Haas with the headquarters and main factory in Austria and with subsidiaries in Germany, the Netherlands, Czech Republic, the United States, Brazil, Singapore and Hong Kong. By strategic acquisition of specialized companies, biscuit machinery and aeration equipment were added to the original wafer machinery program.



1948
Haas wafer baking machine HV6



2005
Haas automatic high-capacity oven HL-WBS