

NEWSMAKERS

Frederic Schuldners promoted at Silesia



Frederic Schuldners

Silesia recently announced the promotion of **Frederic Schuldners** to sales and marketing director for North America. He will lead a sales staff of 10 at their Chicago facility and coordinate the cooperation with their Canadian distributor Dempsey. Schuldners has 11 years experience in the flavor industry in Europe. He has been working for 6 years for Silesia and in 2004 he started the group's Swiss sales structure at Zurich.

Kliklok-Woodman adds accounts mgr

Michael Gilbertson has joined the Kliklok-Woodman sales team as a regional accounts manager, primarily handling strategic vertical form, fill and seal snack food accounts. He will also tend to other accounts in the northeastern and mid-central United States.

Gilbertson comes to Kliklok-Woodman after a 15-year career as sales manager with Greener Corporation, a manufacturer of cutting and sealing solutions for vertical and horizontal flow wrap packaging machines.



WORLD COCOA FOUNDATION

2008 WCF Partnership Meeting

May 20–22, 2008 • Guayaquil, Ecuador

2008 WCF Ecuador Cocoa Tour

May 23–27, 2008 • Ecuador

World Cocoa Foundation

www.worldcocoafoundation.com

Bell Flavors & Fragrances

Responding to consumers' concerns regarding diacetyl in foods, Bell Flavors and Fragrances has developed **butter-flavor replacers** that work successfully in popcorn, cookie and bakery applications but contain no added diacetyl. The replacers are currently being tested in additional applications.

Tel: +1 (847) 291 8300

www.bellff.com

Fujifilm Dimatix, Inc.

The **Merlin FG digital imaging system** can decorate dark or light nonporous foods including chocolate with white text, graphics and geometric patterns. The system can be configured for single or multilane decorating and narrow or wide production. It can be mounted on existing manufacturing



lines, offers customized imaging and messaging, and can run at linear speeds in excess of 500 feet per minute.

Tel: +1 (603) 443 5300

www.dimatix.com

ProSweets to run parallel with ISM in 2009

ProSweets, the trade fair for suppliers to the confectionery industry, will be held entirely in parallel to the International Sweets and Biscuits Fair (ISM) from 2009 on. KölnMesse and the sponsors of ProSweets and ISM will be offering exhibitors and visitors synergy effects as a result.

"We began by carefully observing the development of ProSweets Cologne in its first two years and increased the overlap between the two trade fairs," reports Wolfgang Kranz, executive vice president of KölnMesse GmbH. "ProSweets Cologne occupies a very good market position, so it makes perfect sense for it to take place at exactly the same time as ISM."

In 2009, ProSweets and ISM will therefore both be held February 1–4.

At ProSweets and ISM, KölnMesse presents the confectionery industry's entire value chain at one trade fair location, starting with raw ingredients, technology and packaging and ending with the product ready for retail sale.