

## NEW PRODUCTS AND PROMOTIONS

### Starbucks

USA

Four new varieties of **Starbucks Chocolate Truffles** features a blend of chocolate with authentic coffeehouse flavors, including Dark Chocolate Peppermint Mocha, Milk Chocolate Gingerbread Latte, Milk Chocolate Eggnog Latte and Milk Chocolate Caramel Macchiato. The SRP for



the 4.23 oz standup packages is \$4.99 to \$5.49.

A **Holiday Assorted Truffles Gift Box** is also available in November with an SRP of \$9.99.

Tel: +1 (206) 318 7100

www.starbucks.com

### Mars Snackfood US

USA

The **Dove Promises Collection** features dark chocolates packaged in 24 oz standup pouches. Flavors include dark chocolate, dark chocolate with almonds and dark chocolate caramels. The SRP is \$7.99.

With **My Dove** you can have your message custom printed inside the foil wrapping of *Dove* chocolate. Seven colors of foil wrapping to choose from, with up to 3 lines of personalized text. SRPs range from \$2.75 for a favor bag to \$399.99 for 500 pieces. Available online at [mydovechocolate.com](http://mydovechocolate.com).



The **Dove Extra Dark Bar** is available in 63% cacao and 71% cacao. There are three wrapped bars per package.

**Dove Milk Chocolate with Almond** is a single 1.16 oz bar. The SRP is 60¢.



**Snickers Rockin' Nut Road** bar has a marshmallow-flavored nougat base underneath a mixture of almonds and caramel, covered in dark chocolate. Available in a 1.83 oz bar and 10.5 oz minis bag with SRPs of 65¢ and \$3.19.



Tel: +1 (908) 852 1000

www.masterfoods.com

### Big Sky Brands

USA

**Jones Soda Carbonated Candy** is now available in Pure Cane Cola and Pure Cane Rootbeer flavors. The hard candy is a blend of *Jones Soda* flavors with tongue-tingling sensation. Each .89 oz tin holds 50 pieces and has an SRP of \$1.99. A mixed 48-count counter unit with all eight flavors is also now available.



Tel: +1 (416) 599 5415

www.bigskybrands.com

### Jelly Belly Candy Co.

USA

**Cupid Corn** is candy corn in red, pink and white colors for Valentine's Day. Available in 9 oz standup bags or bulk.

**Jelly Belly Valentine Mix** contains red, pink and white jelly beans in 9 oz standup bags or bulk.



**Jelly Belly Blooming Bottles**

are 1.5 oz bottle-shaped containers filled with *Jelly Belly Spring Mix* and topped with a bright flavor decoration.



Tel: +1 (707) 428 2800

www.jellybelly.com

### Pralibel

Belgium

The **Pralibel Chocolate Stick** has a ball of Belgian chocolate on the end that can be stirred in a cup of hot milk to make a chocolate drink. In light or dark chocolate.



**Pralibel 3D Printed Chocolates** are not only printed on the top, but also on the sides.

**Château Vert** is a line of fair trade chocolate truffles packed in ballotins and bags.

The **Pralibel Chocolate Meets** line includes *Chocolate Meets Coffee*, *Chocolate Meets Tea*, *Chocolate Meets Sherry & Port* and *Chocolate Meets Wine*. All are disks of chocolate in various percentages, some with fillings or flavorings, and designed to complement specific beverages. Eighteen per package.



New **seasonal products** include fancy ceramics filled with chocolates and heart-shaped truffles.



Tel: +32 (56) 788 080

www.pralibel.be