

NEW PRODUCTS AND PROMOTIONS

Chocolatque

USA

Moon Rocks, a 15-piece collection of dark, milk and white chocolates, celebrates the 40th anniversary of man's first walk on the moon. The chocolates have a multifaceted design to replicate the shape of moon rocks, and are wrapped in bright, metallic colors.

An assortment of 15 flavors includes Apollo Almond, Moon Rock Mousse, Cosmic Caramel Crunch, Stellar Short Cake and more. The SRP is \$30 per box.

Tel: +1 (310) 479 3849

www.chocolatque.com



B.T. McElrath

USA

The **B.T. McElrath Chocolate Bar collection** features blends of American, European and Colombian chocolates. Flavors include Passion Fruit and Tangerine, 40% Milk Chocolate, 70% Dark Chocolate, Chile Limón and Salty Dog (toffee pieces coated with 70% chocolate and sprinkled with sea salt).

Cordillera Truffles are made from a blend of criollo and trinitario cacao. The 70% Colombian chocolate truffles are embossed with cocoa butter butterflies. Available in 5-piece window packs with an SRP of \$5.35. Truffle boxes have updated packaging.

Tel: +1 (612) 331 880

www.btmcelrath.com



Farley's & Sathers Candy Co.

USA

The 2.75 oz **Now and Later Soft Sour bar** contains three 6-piece sections of soft *Now and Later* taffy in sour orange, sour raspberry and sour strawberry flavors. Packed 24 bars per tray, 12 trays per case.

Brach's Peppermint Nougats are now available year 'round as well as during the holidays. Packed in 8 oz pegbags and 16 oz laydown bags.

Tel: +1 (507) 945 8181

www.farleysandsathers.com



Wolfgang Candy Co.

USA

Skipjacks are light oyster crackers covered in milk chocolate. They are packed in 7 oz resealable standup pouches with an SRP of \$2.99 each.



Jungle Jacks are animal cracker cookies covered in milk chocolate.

They are packed in 6 oz resealable standup pouches with an SRP of \$2.99 each.

Both are available in 20-count floor displays or as 24-count open stock. Certified kosher.

Tel: +1 (717) 843 5536

www.wolfgangcandy.com



Spangler Candy Co.

USA

Shrek candy canes for Christmas 2009 feature three limited-edition *Dum Dum* flavors—Enchanted Cherry, Sour Slime and Royal Grape. Each wrapper is printed with Shrek characters.

The canes are available in 12 ct/6 oz cradles. **Shrek Mini candy canes** feature four limited-edition *Dum Dum* flavors of Far Far Away Fruit Punch, Ogre Orange, Magical Melon and Swamp Berry. The mini canes are individually wrapped in printed pouches that feature Shrek in his Santa suit. Available in 50 ct/.5 oz boxes.

Dum Dum Shrek Pops have a hard candy shell with a chewy center. Each shell is a different flavor, but all are the same *Shrek* green color. Centers have different colors and flavors. Five flavor combinations include Double Melon, Sour Apple Caramel, Lime Lemon, Mint Fudge and Ogre (Parfait outside and Sweet Ogre Earwax inside). Each 13 oz bag features all five flavor combos and has an SRP of \$2.79.

Cinnabon candy canes combine sweet and cinnamon flavors for the holidays. Based on Cinnabon's cinnamon rolls, the canes recreate the taste of the rolls' cream cheese frosting, doughy middle and Makara cinnamon. In 12-piece cradles.

Tel: +1 (419) 636 4221

www.spanglercandy.com

