

NEW PRODUCTS AND PROMOTIONS

Morinaga America, Inc.

USA

Hi-Chew Fruit Chews, fruit-flavored candies with a smooth, chewy texture, are now available in **peach flavor**, joining grape, strawberry, green apple, melon, mango and banana. Each 1.76 oz single-flavor pack holds 10 pieces and has an S R P of 99¢–\$1.29. Also available in single-flavor or assorted 3.53 oz bags with an S R P of \$1.99–\$2.29.

Tel: +1 (310) 947 9931

www.hi-chew.com



Pez Candy Inc.

USA



Cars 2 Pull & Go dispensers are the first detachable Pez dispensers introduced in the United States. The cars are attached with magnets to the wheel base. When removed, they have a pull & go function for play value. Each dispenser holds .58 oz of Pez candy and has an S R P of \$2.99.

Tel: +1 (203) 795 0531

www.pez.com

Candyrific

USA

Peeps Treats are Peeps marshmallow combined with crispy rice products in Easter shapes of a bunny or a chick. Each individually wrapped 1.4 oz treat is coated with colored rice cereal, then sprinkled with compressed candy. The S R P is \$1.39.

M&M's 9" Easter Candy Dispensers have an M&M's character on top, either Red, Green, Blue or Yellow. Each dispenser holds one Fun Size (.53 oz) bag of M&M's candies and has an S R P of \$5.99.

Tel: +1 (502) 893 3626

www.candyrific.com



Candy and Chocolate Books

Back to Basics: Confectionery Fundamentals

by PMCA \$150.00

Cacao Beans

by Silvio Crespo \$40.00

Chocolate

by Ramon Morató \$175.00

Candy Buyers' Directory 2011 \$80.00

Chocolate, Cocoa and Confectionery

by Bernard W. Minifie \$250.00

Chocolate History, Culture and Heritage

edited by Louis Evan Grivetti &
Howard-Yana Shapiro \$100.00

Chocolate Passion

by Tish Boyle and Timothy Moriarty \$50.00

Chocolate Production and Use

by L. Russell Cook and Dr. Eppo Meursing \$125.00

Chocolates and Confections

by Peter P. Greweling \$65.00

Choice Confections

by Walter Richmond \$75.00

Global Source Directory of Ingredients,

Equipment and Packaging \$50.00

Hard Candy Production \$35.00

Industrial Chocolate Manufacture and Use

by Stephen Beckett \$290.00

International Cocoa Trade (second edition)

by Robin Dand \$160.00

The New Taste of Chocolate

by Maricel E. Presilla \$35.00

Science of Chocolate (second edition)

by Stephen Beckett \$50.00

Shelf-Life Evaluation of Foods

by Dominic Man and Adrian Jones \$195.00

Sugar Confectionery and Chocolate Manufacture

by R. Lees and E.B. Jackson \$175.00

Sugar Confectionery Manufacture (second edition)

edited by E.B. Jackson \$235.00

Sugar Confectionery Recipes and Methods

by E.B. Jackson \$175.00

Sweet Gold: Chocolates, Ice Cream & Marzipan

by Bernd Siefert \$120.00

The Manufacturing Confectioner

GLOBAL SOURCE FOR CHOCOLATE, CONFECTIONERY AND BISCUIT INFORMATION

U.S.: \$65.00 /year

Canada & Mexico: US\$70.00 /year

Other countries: US\$125.00 /year

Payment must accompany order.

Postage charges: U.S.: add \$5.00 per item

Canada & Mexico: add US\$10.00 per item

All other countries: add US\$22.00 per item

The Manufacturing Confectioner

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