

Farley's & Sathers acquires Bobs Candies

Farley's & Sathers Candy Company, Inc., has completed the purchase of Bobs Candies, Inc., and *Bobs* confectionery candy brands.

Included in the transaction are

Bobs Sweet Stripes, *Designer Canes* and *Stick-A-Roos* confectionery brands and two facilities — in Albany, Georgia, USA, and Reynosa, Mexico.

Storck USA names Hilpuesch president

Storck USA has promoted **Ralf Hilpuesch** to the position of president of U.S. operations.

Most recently, Hilpuesch was vice president of marketing for Storck USA, a position he had held since 2001. In the past 10 years he has held several marketing positions with Storck's parent company, August Storck KG,

including product manager and international brand manager.

Storck brands in the United States currently include *Werther's Original* hard candies, *Werther's Original* chewy caramels, *Riesen* chocolate-covered caramels, *Toffifay* chocolate hazelnut candies, *Merci* fine boxed European chocolates and *Mamba* fruit chews.

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Nestlé first quarter

In the first quarter of 2005, Nestlé's consolidated Swiss franc sales amounted to CHF 20.5 billion (US\$17.25 billion), an increase of 0.3 percent over the same period last year.

Reported sales were once again affected by a foreign exchange impact of minus 3.3 percent. Organic growth stood at 4.6 per-

cent, consisting of real internal growth of 2.6 percent and price increases of 2.0 percent. All calculations are based on non-rounded figures.

Chocolate and confectionery had organic growth of 1.9 percent, held back by a weak performance in sugar confectionery and distribution issues in Russia.

Nestlé Sales (first quarter 2005)

in millions of Swiss francs

by Geographic Area

	January–March		Real Internal Growth	Organic Growth
	2005	2004		
Zone Europe	6,953	6,886	-0.9%	+0.7%
Zone Americas	6,355	6,302	+5.1%	+7.3%
Zone Asia, Oceania and Africa	3,488	3,472	+1.9%	+5.1%
Total	20,464	20,409	+2.6%	+4.6%

by Product Group

Chocolate/Confectionery	2,399	2,428	-0.3%	+1.9%
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